

WORK EXPERIENCE

FischFischer Brooklyn, Ohio

Freelance August 2004 – present

Personal freelance studio whose client list includes organizations and businesses such as Liska + Associates, Christopher Mathieson, Halstead Properties, Zippo Lighters, AIGA Cincinnati, Osborne Mint, and the University of Michigan's Encompass student group. Web production for Halkatkov.net. Identity design for copywriter Nina D'Iorio. Promotional materials and album artwork for White Gold, Quad5Trio, and Forty-One Ninety-Two.

City of Cincinnati Cincinnati, Ohio

Designer June 2007 – January 2008

The City of Cincinnati's Graphic Design Division is located within the Department of Transportation and Engineering. Services available to all of the City and Cincinnati's public entities. Created print pieces, environmental graphics, and signage.

ABC WCPO Cincinnati, Ohio

Designer April 2007 – October 2007

WCPO is the ABC affiliate for the Cincinnati Metro Area. Sole designer for the nightly 11pm news. Responsible for the creation of all on-air graphics and maps, pre-production for special segments, and web graphics for wcpo.com. Completed a high volume of work on tight and sporadic deadlines each night.

EDUCATION

University of Cincinnati Cincinnati, Ohio

College of Design, Architecture, Art and Planning
B.S. Graphic Design, Class of 2007, 3.4 GPA
Participated in the Professional Practice Program, alternating quarters of study with work in the field of graphic design.

Center for the Book San Francisco, CA

Completed introductory and intermediate courses in letterpress during the winter and spring of 2006.

Walnut Hills High School Cincinnati, Ohio

Class of 2002 Class Rank: 83/315
3.5/4.0 GPA Honors Diploma

Wood Design/Louis Dreyfus New York, NY

Co-Op January 2007 – April 2007

Louis Dreyfus is a large holding company with with global interests in energy, real estate, shipping, and commodities. Wood Design is the firm responsible for the majority of Louis Dreyfus' marketing and corporate communications. Worked on a wide variety of projects including identity development, interactive presentations, web design, and print pieces for marketing and advertising.

RTKL, ID8 Studio Baltimore, Maryland

Co-Op June 2006 – September 2006

The environmental graphic design department of an internationally renowned architectural firm. Specialized in designing and branding entire environments, from signage and wayfinding to interior design. Contributed to the branding of a district revitalization in Miami, FL, a lifestyle development in S. Korea, and a Maryland community, among many others.

HONORS & ACTIVITIES

Cincinnatus Scholar

Honors Scholar

2007 Senior Showcase Exhibitor

2007 DAAPWorks participant

Secretary AIGA Student Group

Men's Intercollegiate Club Soccer

Film and Video Association

Contributor to Short Vine Literary Journal

Habitat for Humanity volunteer

Walmart.com Brisbane, California

Co-Op June 2005 – March 2006

Online retail site for the world's largest retail corporation. Completed high volume of work with a rapid turnaround. Created web banners, marketing emails (sent to over 100,000 people's inboxes), as well as various internal and external print pieces. Contributed to the development of the Walmart Stores 2005 Holiday Campaign, Baby Category development, the 2006 Back to School campaign, and the 2006 Spring/Summer campaign.

Deskey Integrated Branding, Cincinnati, Ohio

Co-Op March 2004 – December 2004

Branding and Identity firm whose clients include Starbucks, 3M, Remington, Prilosec, Luvs, Crest, Millstone, and many others. Assisted Design and Production with anything from mounting and comping, research, re-leasing files and design revision to concept & design development for logos and packaging.

SKILLS

Primary:

Adobe Creative Suite

Mac OSX

QuarkXpress

Adobe AfterEffects

Screenprinting

Letterpress Printing

Digital & Traditional Photography

Pre-Press Production

Photo Re-Touching

Secondary:

Flash

Dreamweaver

Cinema 4D

Microsoft Office Suite

MICHAEL FISCHER

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References and portfolio available upon request